

NC Vision Zero Updates

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What do we do?

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Outreach



Outreach: support of NC traffic safety initiatives

NC Vision Zero
Published by Hootsuite [?] · April 4 ·

Practice patience in work zones. Maintenance crews are out there to keep our roads safe. Show your support for #WorkZone safety by wearing orange tomorrow. North Carolina Department of Transportation North Carolina Local Technical Assistance Program - NC LTAP



DRIVE TOWARD ZERO CRASHES

Work Zone Safety Is In Your Hands

The graphic features a steering wheel with hands on it, set against a background of orange traffic cones. A large, stylized number '0' is filled with various safety-related icons such as a construction worker, a car, a truck, a person with a hard hat, and a 'STOP' sign. The text 'DRIVE TOWARD ZERO CRASHES' is at the top, and 'Work Zone Safety Is In Your Hands' is at the bottom.

NC Vision Zero
Published by Hootsuite [?] · Yesterday at 1:10pm ·

Hip, hip, hooray - It's Bike to School Day! Join thousands of communities nationwide in celebrating the joy of biking to school. Tag us in your photos to be featured on our website! Walk and Bike to School Day



A group of people, including children and adults, are gathered outdoors for a 'Bike to School Day' event. They are holding a large white banner with green and blue text that reads 'Celebrate Bike to School Day' and 'With Us!'. The banner also features logos for 'NOYS' and 'Public Safety'. The people are wearing helmets and are standing next to bicycles.



Outreach: raise awareness



World Day of Remembrance

Nov. 19, 2017
State Capitol



Data



	Year to Date	Year to Date
	Year-to-Date Fatalities	Year-to-Date Target and Status
Fatalities	1025	768.64 ◆ 33%
Alcohol-impaired Fatalities	255	235.84 ▲ 8%
Unrestrained Fatalities	340	231.45 ◆ 47%
Speed-related Fatalities	195	131.7 ◆ 48%
Young Drivers (16-20) Involved in Fatal Crashes	130	101.4 ◆ 28%
Motorcycle Fatalities	117	104.48 ◆ 12%
Older Drivers (65+) Involved in Fatal Crashes	216	133.12 ◆ 62%
Pedestrian Fatalities	141	93.76 ◆ 50%
Pedalcyclist Fatalities	13	12.8 ▲ 2%

	▲ All												
Measures, A...		00 - 01	02 - 03	04 - 05	06 - 07	08 - 09	10 - 11	12 - 13	14 - 15	16 - 17	18 - 19	20 - 21	22 - 23
Fatalities...													
▲ All	1025	80	63	48	65	68	66	90	109	106	123	121	86
Sunday	163	21	24	9	3	6	7	14	14	15	17	11	22
Monday	137	7	8	4	16	11	12	4	10	11	20	25	9
Tuesday	115	5	4	2	11	14	10	8	15	17	7	14	8
Wednesday	150	6	4	9	11	12	9	11	19	16	25	22	6
Thursday	139	10	9	10	13	8	10	12	16	13	16	11	11
Friday	140	8	4	8	4	9	4	22	15	17	19	11	19
Saturday	181	23	10	6	7	8	14	19	20	17	19	27	11

Vision Zero Communities

- ▶ Greenville
- ▶ Asheville
- ▶ Charlotte
- ▶ Greensboro



go.ncsu.edu/VZCommunities

VISIONARIES

TEEN DRIVER SAFETY

- ▶ Support/amplify existing programs (SADD, JOCO Teen Drivers, Pittco Safe Teen Drivers, etc.).
- ▶ Share best practices.
- ▶ Research-based traffic safety activities.
- ▶ Provide incentives and public recognition.

We need 700+ more pairs of shoes.
Can your organization help?



Have an upcoming event?

NC Traffic Safety Calendar

Today ◀ ▶ June 2017

Week Month Agenda

Sun	Mon	Tue	Wed	Thu	Fri	Sat
28	29	30	31	Jun 1	2	3
Motorcycle Safety Awareness month			National Bicycle Safety Month			9am Walk like MA
National Youth Traffic Safety month			Seat Belt Safety awareness month			Click It or Ticket campaign
			11am Motorcycle			
4	5	6	7	8	9	10
Click It or Ticket	National Secure					
11	12	13	14	15	16	17
18	19	20	21	22	23	24
National Ride to						
25	26	27	28	29	30	Jul 1

ncvisionzero.org/calendar/

Thanks!

NATION ROUSED AGAINST MOTOR KILLINGS

Secretary Hoover's Conference Will Suggest Many Ways to Check The Alarming Increase of Automobile Fatalities.—Studying Huge Problem

THE need for vigorous action to check the alarming increase in motor vehicle fatalities has prompted Secretary Hoover to call a conference of representatives of the various agencies interested in checking the steady increase in vehicular accidents. The conference will be held in Washington on Dec. 18. It will treat the subject from every angle, including scientific, traffic control, construction and engineering, city planning and public health, law enforcement and the motor vehicle and public relations.

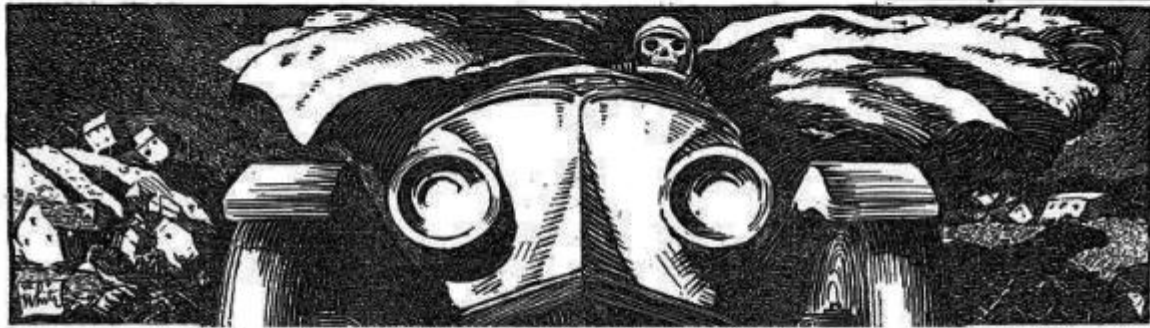
THE increase of war appears to be less appalling than the increase of years. The automobile factor is as a far more destructive agent of accidents than the machine gun. The machine gun kills more than the automobile. The man in the street seems less safe from the man in the trench.

FIFTY thousand of our own were killed in action or died of wounds in the sixteen months of this nation's participation in the World War. This is at the rate of 2,800 fatalities a month—a sad but average when compared with the striking rate of 1,200 lives claimed monthly by accidents in the United States.

The greatest single factor favoring the automobile, it is estimated, is its use as a means of transport. It is estimated that 10,000,000 automobiles are in use in the United States. The total number of automobiles in the United States is estimated to be 10,000,000. The total number of automobiles in the United States is estimated to be 10,000,000.

A conference called by Secretary Hoover for next month will consider the automobile as a factor in the increase of accidents. A Committee on Automobiles was appointed by Secretary Hoover to study the problem. The committee is planning a study of the automobile as a factor in the increase of accidents. The committee is planning a study of the automobile as a factor in the increase of accidents.

While the number killed in automobile accidents last year was given as 31,000, the motor car was the cause of 10,000 other highway fatalities. The Census Bureau reports that the number of automobiles in the United States is 10,000,000. The total number of automobiles in the United States is estimated to be 10,000,000.



While losses incurred by accidents with these causes by automobiles. The total number of accidents caused by motor and highway accidents is estimated to be 10,000,000. The total number of accidents caused by motor and highway accidents is estimated to be 10,000,000.

The estimate last due to these approximately 10,000,000 automobiles in the United States is estimated to be 10,000,000. The total number of automobiles in the United States is estimated to be 10,000,000.

asserting them in the actual use of the highway in the presence of motor force in the shape of the automobile.

It is equally easy when in court at the post-mortem of an accident or at the very health post-mortem of each accident that the producer is so to speak allowed to enter his right of first of his right and to hold himself as the giver of such returns.

These things are done. Of course was issued as saying that most of us are still added to the list of the street which were suitable in the idea of a generation ago when all vehicles were horse driven. The modern street calls for an entirely new set of habits and for a kind of alertness and attention which we did not even dream of twenty years ago. The responsibility for the problems of the road and traffic regulations as well as the problems of the motor vehicle driver.

In streets and roads. However, that would be a privilege that we would not give up. In reality, the automobile driver is a selfish creature.

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